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Objective

To provide up to date information and reading pleasure to a global audience.

Work Experience

Mac 1999- present **www.booqs.com, an online editing and publishing service**

Freelance Writer/Editor

- Writing management reports for Financial Times Business on the subject of the impact of the Internet on the publishing industry to be published in March 2000
- Providing editorial services in the form of writing and editing corporate brochures and other promotional material
- Wrote and published a book, *An E-mail Affair* online

Jun 1998 – Sep 1998 **TAB International Pte Ltd, a banking information research company based in Singapore**

Senior Research Analyst

- Conducted research on Internet banking and contributed to a supplement which appeared in the Asian Banker Journal
- Assisted in editing and publishing the Asian Banker Journal (5,000 circulation to senior bankers and information technology professionals in the Asia Pacific Region)
- Wrote articles for the Asian Banker Interactive at www.asianbanker.com.sg

Nov 1996 - May 1997 **Sun Media Group, a newspaper and magazine publishing company based in Kuala Lumpur**

Business Features Writer

- Wrote company stories, personality profiles, investment primers and Information Technology feature articles for Corporate World, a monthly business magazine (6,000 circulation)
- Contributed general interest feature articles on travel and lifestyle to Sun, a national daily newspaper (70,000 circulation)

Aug 1993 - Aug 1996

Shearn Delamore & Co, a legal firm specialising in intellectual property based in Kuala Lumpur

Patent Agent

- Drafted patent specification documents and advised on intellectual property protection and was a columnist for a column on Intellectual Property called Patents Pending for the *New Straits Times* and wrote a book entitled *Patenting Your Inventions in Malaysia : An Inventor's Handbook*

Education

Sep 1998 – Dec 1999

**Masters in Business Administration
University of Bristol**

Projects included

- Designing business models and strategies for the online publishing industry, completed a thesis on a business case for an online publishing company

Jul 1989 - Apr 1993

**Bachelor of Applied Science (Hons), Second Upper Class
Science University of Malaysia, Malaysia**

Language Skills

- Very fluent in English (TOEFFL:663, GMAT Verbal:87%) and Malay

Computer Skills

- Experience with print and web publishing software including Adobe Photoshop, Microsoft Frontpage Express and HTML
- Experience in writing commercial database management software programs

Honours and Achievements

- Received a scholarship from the University of Bristol to study for a Masters in Business Administration degree
- Author of more than one hundred published articles on business, technology, travel and general interest topics (samples are available on request or at www.booqs.com)

Personal Details

Date of Birth : 31st March 1969, Singapore

Nationality : Malaysian

Marital Status : Single

Referees

- Upon Request